

ALONG THE LINE

Workers' Memories

TRAVELLING EXHIBITION

Explore the captivating history of the assembly line at Bombardier and BRP from the time of Joseph-Armand Bombardier to the present day. Let yourself be guided by tales of workers' memories that recount the fascinating evolution of assembly line work!

- Discover a 1971 Olympique® 335 snowmobile in exploded format
- Listen to testimonials from former employees
- Observe artefacts from Bombardier and BRP history

"[AT THE PLANT] WE COULD GIVE OUR IDEAS, I NEEDED A JOB THAT COULD GIVE ME CHALLENGES, WHERE I COULD INNOVATE AND WHERE WE COULD MAKE CHANGES [THAT WAS THE CASE AT BOMBARDIER-BRP]."

– GÉRALD FONTAINE, 1969–2013



Bilingual and interactive



100 - 200 m²



Families and general public



BASIC RATE: 16 weeks – \$7,000 (excluding transportation)



ZONE 1:

Learn about the construction of the first factories.

- Original window from Joseph-Armand Bombardier's first factory.
- Wooden mold used to shape the wooden skis for Ski-Doo® snowmobiles.

ZONE 2:

Feel the rapid increase of production caused by the dazzling success of the Ski-Doo®.

- Olympique® 335 snowmobile in exploded format.



ZONE 3:

Witness the emergence of innovations, including the introduction of robots.

- Valcourt's first welding robot with its table.

ZONE 4:

Discover how today's factories have been perfected.

- Conveyor cart for the Ski-Doo® snowmobile and Can-Am® Spyder® vehicle engine subassembly line.



OTHER FEATURES OF THE EXHIBITION:

- Flexible layout;
- Interactive video terminals featuring workers' testimonials;
- Four large artefacts each setting the tone for its area;
- Large-format photos illustrating the atmosphere on the line.



**MUSÉE DE
L'INGÉNIOSITÉ
J. ARMAND
BOMBARDIER**

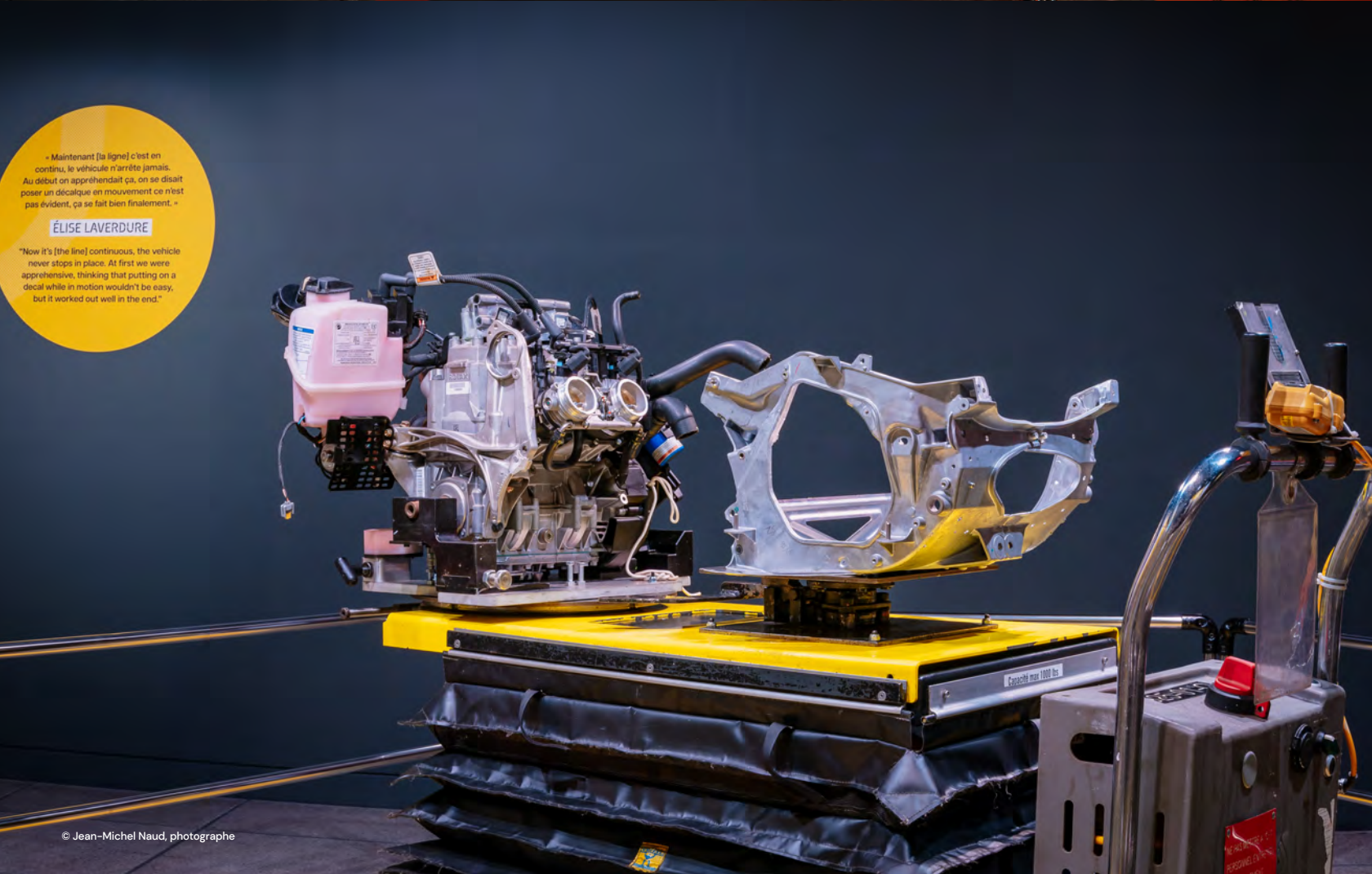
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« Maintenant [la ligne] c'est en continu, le véhicule n'arrête jamais. Au début on appréhendait ça, on se disait poser un décalque en mouvement ce n'est pas évident, ça se fait bien finalement. »

ÉLISE LAVERDURE

"Now it's [the line] continuous, the vehicle never stops in place. At first we were apprehensive, thinking that putting on a decal while in motion wouldn't be easy, but it worked out well in the end."

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